

IN THE CLAIMS:

Please cancel claims 1-6 without prejudice to or disclaimer of the subject matter recited therein.

Please add new claims 7 – 12.

LISTING OF CURRENT CLAIMS

Claims 1 – 6 (Cancelled)

Claim 7. (New) A non-pull cord operated blind structure, comprising:

a retaining box forming a cavity concaved at one side and two cord passage holes at both lateral walls for passing through a retaining cord, wherein the retaining box comprises an integrally formed locating rod that protrudes at a center of the cavity, wherein the locating rod forms a recess at an end of the locating rod and a grooved hole defining a center of the locating rod, and receives a spring within the grooved hole;

a recoiling spring element having rebound elasticity;

a movable member forming first and second recoiling grooves separately disposed at the outer periphery thereon, a limiting groove defining one lateral side thereof, a retaining chamber individually disposed at the other lateral side thereof and adjacent to the limiting groove, and a central hole communicating the limiting groove and the retaining chamber thereof, wherein the movable member comprises an engaging hook integrally formed thereon and two integrally formed opposing abutting blocks symmetrically protruding into the retaining chamber wherein one of the abutting blocks forms a tapered guide slope defining an inner lateral side thereon and an abutting facet disposed at one lateral end thereon;

a control button forming a sleeve groove concaved at one side therein corresponding to the locating rod of the retaining box and comprising a step-wise press section protruding at the other side from the sleeve groove and a pair of opposite and tapered locating guide plates symmetrically extending at the outer periphery, each

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having a locating facet defining one lateral end thereon wherein the step-wise press section and guide plates are formed integrally thereon; and
a cover forming a hole at its center to receive the button.

Claim 8. (New) The non-pull cord operated blind structure according to Claim 7, wherein the locating rod of the retaining box forms level facets cut at both lateral sides at one end thereon.

Claim 9. (New) The non-pull cord operated blind structure according to Claim 7, wherein the retaining box forms a step-wise engaging seat disposed at the opening edge thereon.

Claim 10. (New) The non-pull cord operated blind structure according to Claim 7, wherein the recoiling spring element comprises an elastic plate wound up into an elastic spring coil.

Claim 11. (New) The non-pull cord operated blind structure according to Claim 7, wherein both ends of the recoiling spring element form, respectively, an inserting hook piece and a fixing piece wherein the inserting hook piece fixedly attaches to the engaging hook of the movable member and the fixing piece fixedly attaches to the locating rod of the retaining box.

Claim 12. (New) The non-pull cord operated blind structure according to Claim 7, wherein the movable member comprising a plurality of toothed edges defining the outer periphery thereon, and two recoiling gears at both lateral sides of the movable member having external toothed facets disposed thereon in mesh with the toothed edges of the movable member; wherein the two recoiling gears are adapted for retaining two cords wound and gathered thereto, and activated by the retaining cords stretched or released in the folding or unfolding operation of the blind thereof.